

Recruitment

Increase membership across the board by 10% (36 new members)

Tactics

- ⇒ Membership committee to follow-up with Chapter VPs after each monthly PDH meeting
- ⇒ Chapter VPs to make calls to delinquent members
- ⇒ Membership committee to contact all non-member event attendees
- ⇒ Market free guest at local chapters PDH sessions

Advocacy

Increase exposure and contact with legislators both in and out of session

Tactics

- ⇒ JMA to meet with 15 legislators in person in Q1
- ⇒ Engineers Day on the Hill
- ⇒ Increase Legislative Touches

Work with NSPE to have larger impact.

- ⇒ Off season lobbying effort

Engagement

Increase member engagement through partnering and other events

Tactics

- ⇒ Create a Member Engagement Committee in Q1
- ⇒ Present ideas to the board in Q2
- ⇒ Local chapters will attempt to implement ideas in Q3
- ⇒ Local chapters will report back on lessons learned in Q4

Development

Offer professional and leadership development seminars

Tactics

- ⇒ Leadership Training at Board Meetings
- ⇒ Incorporate Leadership Development as a track in the Annual Conference
- ⇒ Create leadership training for incoming board members

Recruitment

Executive Committee & Chapter Presidents

Tactics

- ⇒ Chapter VPs to contact all non-members and guests after each monthly PDH meeting
- ⇒ Adam to send Chapter VPs an update delinquent member list monthly. Chapter VPs to call each delinquent member.
- ⇒ Adam to provide President a list of all non-members and guests at all state sponsored events. Jason will then either call or divvy up list to committee.
- ⇒ Chapter Presidents to market “Free Guest” policy at local pdh sessions.

Advocacy

Adam B. Jones & Executive Committee

Tactics

- ⇒ Executive Director & SCSPE Members to meet with 15 legislators in person in Q1
- ⇒ Increase SCSPE attendance at Legislative Reception to 42 members
- ⇒ Increase attendance at SC Engineer’s Day at the statehouse —Adam and Marguerite to market & lead effort, lean on Columbia Chapter for attendees.
- ⇒ Answer legislative calls to action when asked. Jones will generate scripts & information for calls. Ask Chapter members to send calls to action.

Engagement

Vice President & Chapter Presidents

Tactics

- ⇒ Create a Member Engagement Committee in Q1 (Gegory, Jordan, Warfel, Cox)
- ⇒ Generate and Present new ideas for member engagement. (networking events. Non-PDH events, in addition to normal Chapter meetings) Committee present to the board in Q2
- ⇒ Local chapters will attempt to implement ideas in Q3
- ⇒ Local chapters will report back on lessons learned in Q4

Development

SCSPE Board of Directors

Tactics

- ⇒ Leadership Topic at Fall Symposium Q1
- ⇒ Evaluate need for leadership training / the viability of bringing back the Leadership Development Training Q2
- ⇒ Review other State Societies Leadership Programs Q3
- ⇒ Incorporate Leadership Development as a track in the 2019 Annual Conference Q4
- ⇒ Create leadership training for incoming board members Q4